





João - Light to success

Author - Elwins



Once upon a time there was a boy in Colombia called João. João really liked electronics and wanted to create his own mobile company. Everyday he has ideas to build a phone.



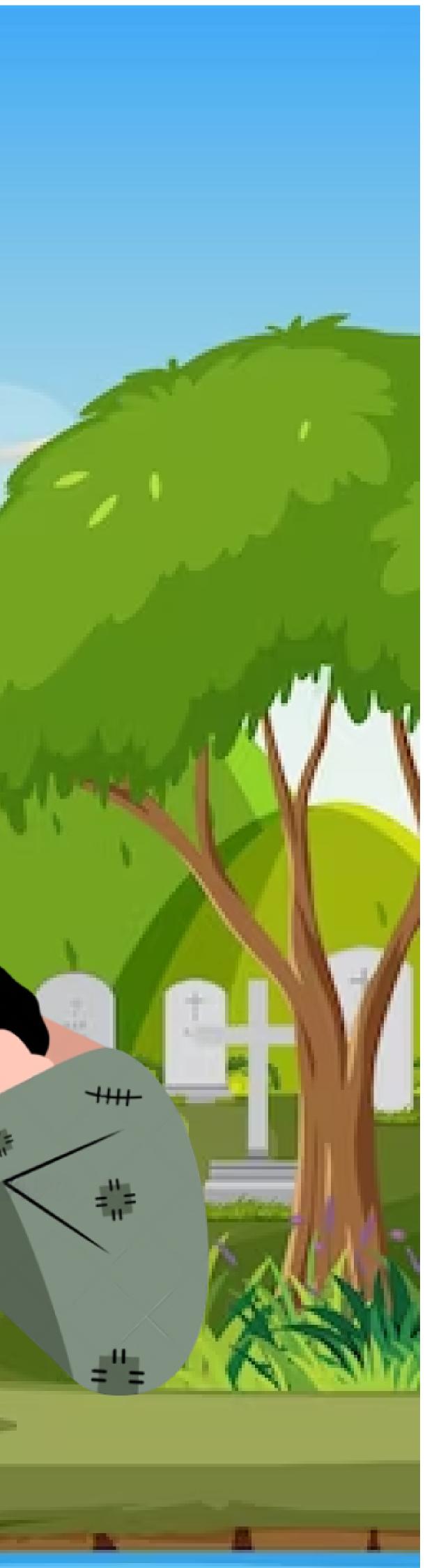
But he wasn't always happy, his family was really poor and his grandpa Atrato was in a really bad condition. His grandpa always liked his ideas.



12 years later Atrato died. João was really devastated.

R.I.P. Atrato Alejandro

1899-1997



RER

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So João left home and decided to look for a job.



He went to many interviews and finally he got a job. His boss liked his ideas.



One day his co-worker asked him "wasn't it your dream to build your own company?" He tought to himself, it was is dream to make his own

company.

Wasn't it your dream to build your own company?



So he started saving up money to make the company

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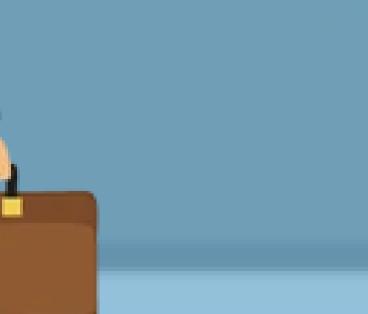
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Here is your salary for this month



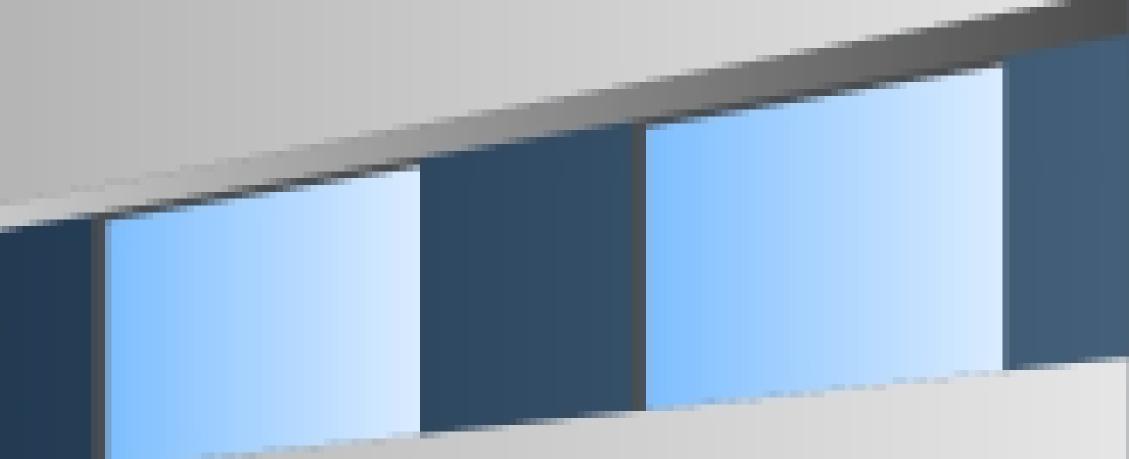
Thanks boss



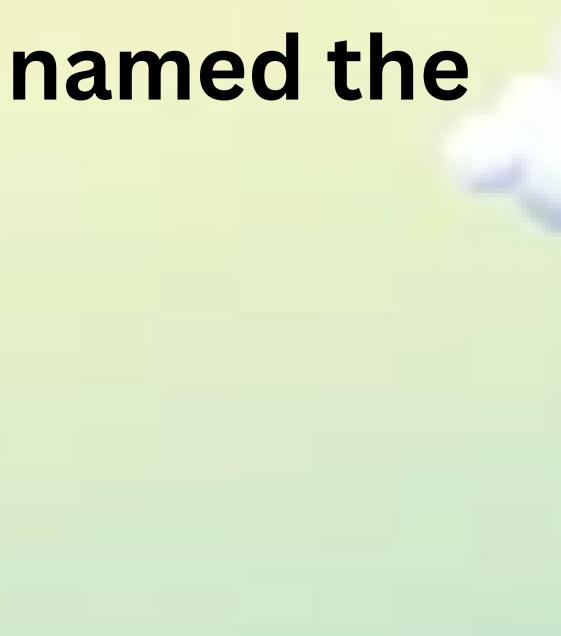




After a few years he started a small company. He named the company after his grandpa Atrato.









A few years later the company blew up.



He got very rich. So he decided to spend it generously. He gave some of the money to the poor. And he lived a normal lifestyle







Never give up on your dreams

MORAL OF THE STORY



João is a poor boy in the streets of Colombia who his very interested in electronics. His grandpa Atrato loved his ideas but he dies due to his sickness. João becomes very sad and 12 years later João leaves home and goes looking for a job.

He gets one and one of his co-workers ask's him to make his own mobile company. So João decided to make a

mobile company named after his grandpa and later he becomes very successful.